



# COMPANY Profile



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## WHO WE ARE



Isabirye Foundation is an African youth centered social enterprise inspiring, supporting and empowering young entrepreneurs, science and tech companies that trade to tackle social problems, improve communities, people's life chances, or the environment to grow through building capacity in social entrepreneurship by creating opportunities, growth and impact from start up to scale up. We focus on the seven sectors, cleantech, health, edutech, fintech, agrotech, media and enterprise where we provide high quality and cost effective unmatched business solutions.

From consultancy services to connections to customers, building brands, talents, angel investors, venture capitalists and more, Isabirye Foundation offers a range of high value services that help high growth companies succeed. We provide a platform for investors and entrepreneurs to meet and collaborate to maximize impact and scalability. We also provide access to the Isabirye Foundation ecosystem, a curated community of entrepreneurs, investors, corporates, academics and government partners.

Isabirye Foundation is a launch pad for startups, a platform for researchers, innovators and young entrepreneurs. We give innovative projects and futuristic ideas a jumpstart in to the World to make a positive impact by exposing them to investment training, angel investors and venture capital.

We provide innovative solutions to expand business. Together, we develop innovative ideas, products, sustainable business models and growth strategies for your business. Further, we assist young entrepreneurs on the African continent to gain knowledge and acquire skills. As an organization we thrive to support employability, enterprise and innovation.

## OUR STORY



The foundation was named after its founder Isabirye faizo and it began its operation in 2016 .It was registered in 2018 under the laws of Uganda by Uganda registration services bureau as a private limited liability company limited by guarantee.

Isabirye Foundation applies an entrepreneurial approach to addressing social issues with the intension of creating sustainable businesses, market and employment opportunities for a digital future.

## VISION:



TO CREATE OPPORTUNITY,  
GROWTH AND IMPACT FOR YOUNG  
ENTREPRENEURS.



## MISSION:



TO ENTERPRISE AS MANY PEOPLE AS WE CAN AND INSPIRE THEM TO  
START THEIR OWN BUSINESSES.

- Youth Development and Empowerment Plan
- Access to opportunities available for our youth
- Reduction of unemployment amongst our youth
- Basic computer skills for our youth
- Zero tolerance to substance and drug abuse
- Further to promote economic development in our community.
- Alleviate poverty amongst our community.
- Build a stronger, healthier, happier and safer community.
- Is to uplift and improve the lives of the people in our community.
- Is to see our youth gaining control over their lives
- To build the best sports people who will represent our country world-wide

## GOAL



Our goal is to support the local children, youths and women through capacity building activities to achieve knowledge, skills, networks and motivation that will make them aim to have an improved acceptable living standard and gain human dignity and self-esteem.

01

Youth Empowerment &  
Development Programs

02

Sports Development  
Programs

03

Learning & Skills  
Development.










04

Charity  
Campaigns

## The Foundation aims at achieving the above goals through

1. Studying the skill/qualification needs of the local and regional labor market,
2. Training the youth to equip them with such skills and/or qualifications,
3. Equipping the youth with the success-making ethics and values, such as honesty, loyalty, commitment, and punctuality,
4. Playing an intermediary role between potential employers and job-seeking youth, to facilitate the youth's job placement, and
5. Utilizing the energy and the skills of the job-waiting youth in providing community and relief services, wherever needed in Uganda, to build the concept of volunteer work, and provide the much-needed services to needy communities, at the same time.
6. Encouraging the job-seeking youth of all professional disciplines to improve their employability by achieving excellence and practicing professionalism in their practice,
7. Enhancing productive livelihood and well-being for people living with HIV/AIDS and their families.
8. Support of Orphans and Vulnerable children, street children and open an orphanage for their care and rehabilitation.
9. Establishing a community resource centre aimed at facilitating learning for orphans, vulnerable children, and street kids, as well as serving as a source of practical community and career development information to local community members and Isabirye Foundation-affiliated groups.
10. Engaging community group members in an effort to mobilize and enhance income-generating activities and thus improve the communal asset base.
11. Assisting community groups in initiating enterprises that will increase economic productivity, and lead to poverty-reduction and wealth creation.
12. Establishing the Foundations' own long-term and self-sustaining income-generating projects to support organization's activities
13. To involve ourselves in the social empowerment of youths (orphans, street children) through community events such as capacity-building, youth trainings, and social activities which bring our youths and communities together.
15. Developing eco-tourism and environmental management activities in the region as a source of revenue for people in the villages.
16. Build reading programmes with local community schools designed to build and improve children's' reading skills and English performance. We do this by enlisting volunteers and obtaining reading material from willing partners and volunteers. This will be an ongoing educational project for the long-term future.

# Core values:

-  **Services:**  
Ensure quality services for all people
-  **Community:**  
We value community participation & economic empowerment of the Community.
-  **Respect:**  
We respect the community, the beneficiaries and the staff.
-  **Development:**  
Our goal is to improved quality of the life of the community.
-  **Environment:**  
We value an accessible, safe, clean and easing environment.
-  **Integrity:**  
We believe in integrity, responsibility, honesty and ethical conduct.
-  **Creativity:**  
We value creativity, innovation and responsible risk taking.
-  **Gender:**  
We value Gender Equality and Sensitiveness.
-  **Transparency:**  
We value Transparency & Accountability.

## Values:

### **Youth driven.**

We work with young people for young people & bring in the spirit of volunteerism.



### **We before me.**

We put collective impact first.



### **Intellectual honesty.**

We listen with curiosity and speak with integrity.



### **Respect.**

We foster a driven and inclusive workplace, embracing all with care and consideration.



### **Results- driven.**

We hold each other accountable to deliver meaningful outcomes to our stakeholders.



### **Boldness.**

We set ambitious goals and relentlessly pursue them with urgency.

# OUR PROGRAMS



Our programs are driven by a desire to effect positive economic growth through inspiring and equipping our entrepreneurs to dream on a global scale.



## HOPE TO THE GHETTO SLUMS

## Hope To The Ghetto Slums

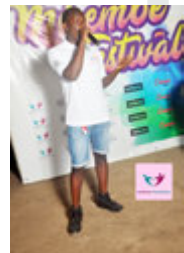
Hope to the ghetto slums program is our youth empowerment innovation, initiative relying on IT (Digital literacy) and mentorship to give space to young people in the slums to learn about entrepreneurship, Sexual and Reproductive Health and Rights (SRHR) processes and services in their communities and become youth advocates.

## Mirembe Festival

Networking, Capacity Building & Collaboration

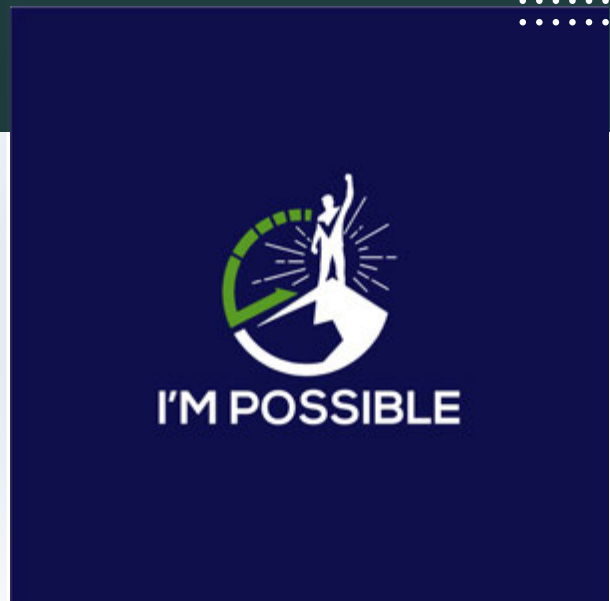
Mirembe festival is a learning, networking, and super fun experience for the young Africans. Since 2020, we have successfully curated a celebration of innovation, culture and community in the professional, business, and general lifestyle spaces for young Africans. The wide variety of music, cultural, harvest, and religious festivals in Africa is almost as unique as the continent itself. Some of these festivals are well-known and attract people from around the world, but all offer a distinctive form of celebration that highlights the wide array of African cultures and customs.





# I'm Possible

I am possible is Isabirye foundation's program implemented to build a self-sustainable eco system of entrepreneurs that are focused with a common goal of making their communities and country at large better through development of effective self-sustainable business models that can be adopted by other communities that share the same goal and vision which is all attained through our specialized training and mentorship activities.





# Women's Opportunity Alliance



Through this project Isabirye Foundation aims to uplift the lives of Ugandan women by providing them with a means of generating income through micro-credit loan programs.

The women Opportunity Alliance operates an array of programs designed to: teach these women basic business skills, provide marketable merchandise upon which they can earn profit, market and sell their products through village shops/ platforms by Isabirye Foundation, and eventually qualify for prime lending rates for a small-business loan.

**Through these efforts, we hope to create better lives for these women in order to help their families become more stable, thus creating positive sustainable growth within their communities.**



# Isabirye 4 education

This program seeks to provide access to information, education and training for over 10,000 depressed young people living in slums communities cross Uganda. Isabirye 4 education program ensures that the children who are vulnerable in our communities are identified and provided with the resources necessary for them to attend school and attain an education.



# I love my planet

Protect the environment – Reduce, Reuse and Recycle. Save the Environment Products based on 3R concept to fight the continuous decrease in the Global climatic conditions as a result of Global warming that is greatly driven by human induced emissions of greenhouse gases which has resulted into the large scale shifts in weather patterns has continuously affected communities all over the globe in various ways.



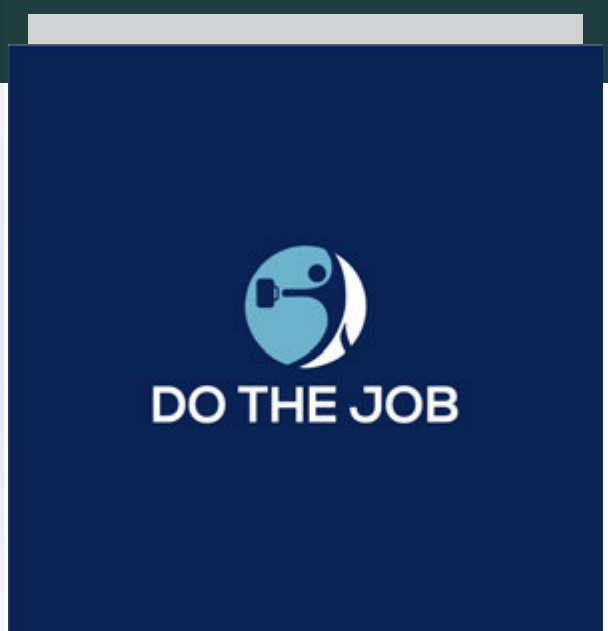
# Isabirye apparel house

Through the Economic Empowerment Program, ISABIRYE FOUNDATION is running a HANDMADE social enterprise program that exists to extend economic empowerment opportunities to vulnerable women who are organized into groups. Apparel House authors a variety of entrancing and heartfelt handicrafts such as baskets, jewellery, placemats, and wall hangings. The products have intricate designs that usually take the women hours to craft and weave by hand. As our products span across the regions of Uganda they portray different aspects of Uganda's cultural heritage. Raw materials include raffia, sisal, banana fibre and bark-cloth; materials which are environmentally friendly and biodegradable.



# Do the job

Do the job is a unique platform that has been designed by Isabirye Foundation to embrace the growing and innovative technologies in social media, radio and tv, mobile phones, print and digital media to address unemployment issues that affect young people in and out of school ranging from HIV/AIDS, relationships, life skills, teenage pregnancy, child marriage. This is our youth driven community empowerment programs with projects that focuses on livelihood, health, education.



## Highlights for key events and activities you shouldn't miss out

Mirembe festival & Mirembe festival unplugged



**MIREMBE  
FESTIVAL**  
Unplugged



## Development Approach & Strategy:

The main strategy of Isabirye Foundation in implementing its present activities is to assist beneficiaries as the development partners or facilitators. Some working strategies of Isabirye Foundation are mentioned below:



### DEVELOPMENT APPROACH AND STRATEGY:

The main strategy of Isabirye Foundation in implementing its present activities is to assist beneficiaries as the development partners or facilitators. Some working strategies of Isabirye Foundation are mentioned below:



### GROUP APPROACH

Isabirye Foundation strongly believes that sustainability of the organization depends on the sustainability of the beneficiary target groups. Isabirye Foundation implements most of its programs/projects by organizing beneficiaries in groups. Groups decide what kind of approach and assistance, they need. Isabirye Foundation assists them in taking proper decision. In the light of the decision taken by the groups, Isabirye Foundation provides the group members with technical and financial supports.



### BOTTOM-UP APPROACH

Isabirye Foundation follows a bottom-up and participatory development approach as its working strategy. With this end in view, Isabirye Foundation first starts mobilizing and organizing beneficiaries through awareness building.



### FAMILY APPROACH

Though the women are organized as the primary beneficiaries, all members of beneficiary family have to participate in development activities. In the decision making process of the development issues of a family, Isabirye Foundation ensures the participation of every adult member of the family. Isabirye Foundation tries to increase the skills of every family member so that they can implement an enterprise jointly for the betterment of the family.

## INSPIRATION PILLARS



### Learn

We assist young entrepreneurs to gain knowledge and acquire skills for a digital future across Africa.

This is the initiation of the inception of ideas. It's just like a butterfly life cycle.



### Connect

We set up a cross sectional networking, capacity building and collaboration platforms with business academic and social sectors so as to easily connect and expose them to opportunities.

Connect with likeminded, funds and investors from around the world.



### Invest

We assist individuals and startups with innovative futuristic ideas through investment training and expose to angel investors and venture capital. Build valuable relationship with potential customers, corporates, and government and fellow startups.

# THE TEAM



**Nsereko  
Muhammad.**

Advisory board member



**Nakabiri A.  
Ssebakijje.**

Advisory board member



**Nsabaanye  
Emmanuel.**

Advisory board member



**Wills  
Tumwine.**

Board Member



**Tukachungurwa  
Ronald.**

Company Legal



**Kitimbo  
Simon**

Board chairman





## Isabirye Faizo

Founder and C.E.O

**With over 11 years' experience working in various sectors including but not limited to Legal Practice, Financial Services, Social development and Social entrepreneurship in Uganda, Isabirye Faizo has worked in Isabirye Bailiffs and auctioneers as Chief Executive Officer, Isabirye Foundation as Chief Executive Officer;**

Olive leaf Auctioneers company Ltd as Company secretary, VJ Associates, Advocates and Solicitors as Head execution and Legal assistant, Great Links Agency as Head execution, Kodil and Co. Advocates, Moogi Brian & co advocates, 2 Niles labour export Co. Ltd, Kaweesa and co. Advocates, Bumu Technologies limited, Mufasa foundation, Mfano design studio, The remnant generation, Levixone Music and 92 hands organization as Lawyer, AREMCO VENTURE as Loan recovery officer and a Social worker at Leeds Nursery school, Kakaline foundation, Era92 limited and Dipo technologies limited as lwyer, AFSCO and Uganda Police Forces, Non-violent project and Children of Grace NGO.

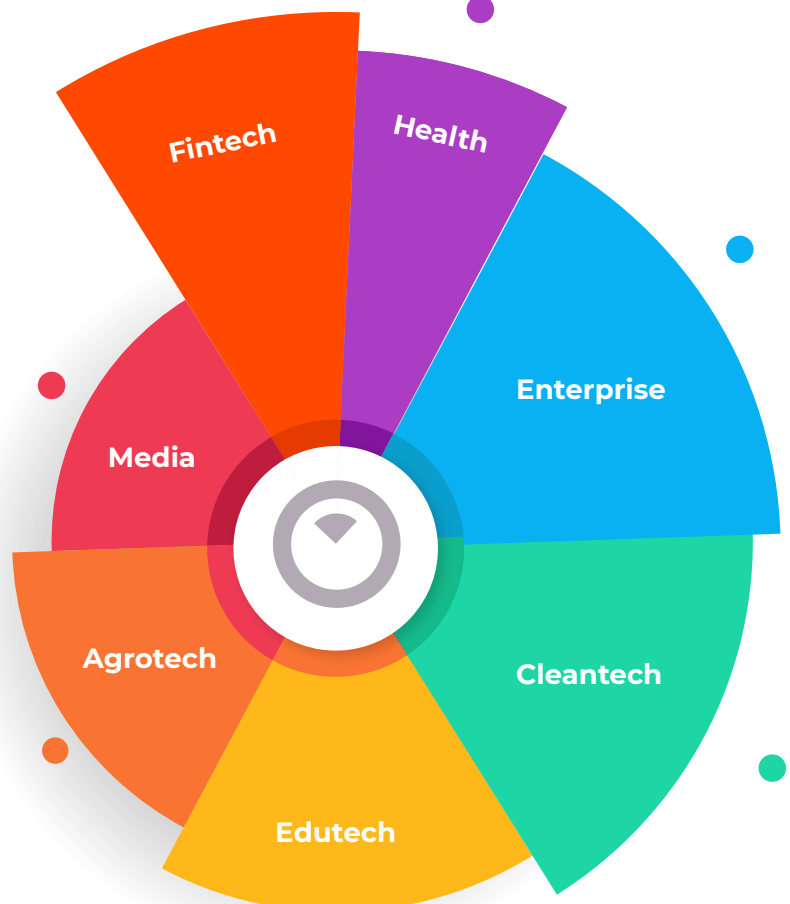


## Our sectors



Isabirye Foundation focuses on seven sectors, cleantech, edutech, health, enterprise and fintech- each working with new and exponential technologies.

**We believe these sectors have the greatest potential to build global companies that create thousands of jobs while solving major challenges.**



## WHAT WE OFFER



### Advisory support and connections.

Benefit from expert advice on all aspects of business

### Access to investors.

Connect with likeminded VCS fund and investors from around the world.

### Connections to partners.

Build valuable relationships with potential customers, investors, corporates, governments and fellow startups.

### Investment readiness.

We provide a platform for investors and entrepreneurs to meet and collaborate to maximize impact and scalability. Our network ranges from action-oriented angel investors, venture capitalists to larger funds and banks.

### We build new brands and business models.

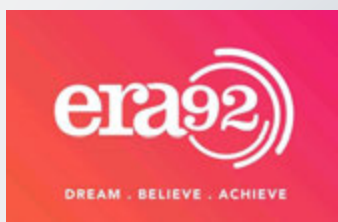
### Product design.

### Leadership and life long development.

## Who helps us make a difference.



Private sectors





# Public sectors



# Civil society





Jinja city  
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